

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Municipal Administration - Inauguration of 125 feet Dr B.R. Ambedkar Statue & Memorial at Swaraj Maidan, Vijayawada on **19.01.2024** - Jan Bhagidhari Program to be conducted between **09.01.2024 to 18.01.2024** - Constitution of "State Level and District Level Committees" for Guiding, Reviewing and monitoring of the Jan Bhagidhari Events in the Districts - Orders - Issued.

MUNICIPAL ADMINISTRATION & URBAN DEVELOPMENT (C1) DEPARTMENT

G.O.Rt.No.908

Dated: 21.12.2023

ORDER:-

Government have decided to conduct Jan Bhagidhari Program from **09.01.2024 to 18.01.2024** to commemorate the inauguration of 125 feet Dr. B.R.Ambedkar Statue at Swaraj Maidan, Vijayawada on 19.01.2024.

2. The tentative schedule & the events of the Jan Bhagidhari Program to be held between **09.01.2024 to 18.01.2024** is **Annexed** to this order and the District Collectors can make changes to the schedule of the program according to their local conditions.

3. Accordingly, Government hereby constitute a State Level Committee with the following Members for successful conduct of the Jan Bhagidhari Events. The Committee shall guide the District Level Officers, review and monitor the rolling out of the Jan Bhagidhari Events :

(a)	Special Chief Secretary to Government, MA&UD Department	Chairperson
(b)	Special Chief Secretary to Government, Youth, Advancement, Tourism & Culture Department	Member
(c)	Special Chief Secretary to Government, GVWV&VSWS Department	Member
(d)	Special Chief Secretary to Government, Panchayat Raj & Rural Development Department	Member
(e)	Principal Secretary to Government, Social Welfare Department	Member
(f)	Principal Secretary to Government, Higher Education Department	Member
(g)	Commissioner, I&PR Department	Member
(h)	District Collector, NTR District	Member
(i)	Joint Collector, NTR District	Member
(j)	Municipal Commissioner, Vijayawada Municipal Corporation, Vijayawada	Member-Convenor

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4. Government also hereby constitutes a District Level Committee with the following Members to Plan, organize the outreach programs successfully. The Committee shall finalize all District Level Programs well in advance and shall ensure that all the programs are rolled out successfully:

(a)	District Collector	Chairperson
(b)	Joint Collector	Member-Convenor
(c)	District Panchayat Officer	Member
(d)	District Head Quarter Municipal Commissioner	Member
(e)	District Social Welfare & Empowerment Officer	Member
(d)	Project Director, MEPMA	Member
(e)	Project Director, DRDA	Member
(f)	District Education Officer	Member

5. The Officers included in the State Level Committee and the District Collectors shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

Dr. K.S.JAWAHAR REDDY
CHIEF SECRETARY TO GOVERNMENT

To
The Special Chief Secretaries, MA&UD, YAT&C, GVWV&VSWS, PR & RD Departments.
The Principal Secretaries, Social Welfare & Higher Education Departments.
All the District Collectors in the State.
The Commissioner, I&PR Department.
The Municipal Commissioner, Vijayawada Municipal Corporation, Vijayawada.
All the Municipal Commissioners in the State through CDMA, Vaddeswaram.
The PR&RD/ Social Welfare/Higher Education & MA&UD (UBS) Department with a similar request to issue necessary instructions to the concerned.

Copy to:-

PS to Hon'ble Chief Minister, Govt. of AP.

PS to Chief Secretary to Government.

PS to Spl.CS, MA&UD, YAT&C, GVWV&VSWS, PR&RD Departments.

PS to Principal Secretaries, SW & Higher Education Departments.

Sf/Sc.

// FORWARDED :: BY ORDER //


SECTION OFFICER



Annexure to G.O.Rt.No.908, MA&UD (C1) Department, Dated:21.12.2023

Tentative Schedule of the program :

Segment	Event	Time & Duration & Responsibility
<p align="center">Academic</p>	<p>State Conclave on Dr BR Ambedkar in Vijayawada.</p> <ul style="list-style-type: none"> • Key Note Addresses, Guest Lectures from Speakers of National and International Repute • Exhibition of Student Projects focusing on the Core theme revolving around Dr. BR Ambedkar and the Indian Constitution <p>Acharya Nagarjuna University will be roped in as Knowledge Partner for the core theme and Events, identification of guest speakers etc.,</p>	<p>Date: 17-01-2024</p> <p>Wednesday (Event-2) Duration:1 Day</p> <p>Organizer – Sri Gandam Chandrudu, IAS., MD Swachh Andhra Corporation Assisted by Sri Sampath Kumar, IAS, JC, NTR District</p>
<p align="center">Civil Society</p>	<ul style="list-style-type: none"> • District Marathons at Headquarters - These should be organized in all District headquarters • Competitions in all Schools of the State (Drawing, Debate, Essay, Quiz) • In all Universities and Colleges of the State - Debate and Discussions for Students. • Beautification and garlanding of Dr. BR Ambedkar Statues throughout villages and Municipalities and taking the Constitution of India Preamble Pledge by the participated public and local public representatives. • District Level Photo Exhibitions and Suggested Events such as <ul style="list-style-type: none"> o Cultural Programs (Traditional music & dance, Poetry Reading, Painting Exhibitions, Documentary and Short Films screening on the life history of Dr. BR Ambedkar) o Blood donation camps • District Conclave on Dr BR Ambedkar in all districts <ul style="list-style-type: none"> o Key academics, individuals, representatives and organizations working in the areas of social justice and reform to be invited to present their work 	<p>E-1 18-01-24-Thursday</p> <p>To be organized between 4th Jan to 8th Jan, 2024.</p> <p>E-2 (2 Day Event) from 17.01.2024 to 18.01.2024 (Wednesday to Thursday)</p> <p>From 09.01.2024 to 18.01.2024</p> <p>From 13th – 17th January, 2024.</p>

	<ul style="list-style-type: none"> • Human Chains in every district <ul style="list-style-type: none"> o Large groups of people to hold hands and form a chain on the theme of social justice to break Guinness world record. Chain can be formed between locations of significance to Ambedkarite ideals and social justice. 	Organized by District Collectors in collaboration with concerned department officials at district level preferably on same day as district level conclave
Media & Publicity	<p>Radio/FM Channel/video Broad Casting</p> <ul style="list-style-type: none"> - AV campaigning - encapsulating the details and ideology behind the Prestigious Project - on social media such as YouTube etc., - Print and Electronic Media Coverage - Hoardings, Wall Paintings, Brouchers, t-shirts and merchandise 	From 09.01.24 to 18.01.24
Village and Ward Secretariats	<ul style="list-style-type: none"> - Development of Exclusive Website to monitor and capture the Jan-bhagidhari Events. The Website will be kept ready and brought online by 31st December 2023. - Sachivalayam-level celebrations - Invite citizens in the Sachivalayam to a program to garland a framed photo of Dr BR Ambedkar that will be centrally provided - This is to be followed by signing of a flex banner by citizens present to pledge support to walk in the path of Dr.B.R.Ambedkar. - Photos of the citizens along with the signed signature board and event to be uploaded on the website <p>Arrangement of large LED screen panel to be made at Swaraj Maidan, Vijayawada that would display photos received from all 15004 VSWS</p>	<p>By GVWV&VSWS Dept Sri Ajay Jain, IAS Spl.Chief Secretary GVWV&VSWS Dept</p> <p>By GVWV&VSWS Between 7th Jan to 11th Jan</p>

**Dr. K.S.JAWAHAR REDDY
CHIEF SECRETARY TO GOVERNMENT**