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SWACHHA ANDHRA CORPORATION

Municipal Administration & Urban Development Department,
Government of Andhra Pradesh

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Central Excise Colony, Andhra Loyola College Road,
VIJAYAWADA – 520008. A.P.

To
All the District Panchyat Officers (DPOs)
PR & RD Department.

All the Member Secretaries, DWSC and
Superintending Engineers, RWS & S
Andhra Pradesh.

All the District RWS Engineering Officers,
Andhra Pradesh.

Lr.No: SAC-11021/63/2022-ED - SACdt: 02/09/2022

Sir/Madam,

Sub: SAC-SBM(G)- Nationwide Campaign on visual cleanliness of villages during "Swachhata Hi Seva" (SHS) from 15th September to 2nd October, 2022 –Request to furnish action Plan & budget proposals Reg.

Ref: F. No. 5-13015/37/2021-IEC, dt:26/08/2022, of the Special Secretary to the Govt., Ministry of Jal Shakti Department of Drinking Water and Sanitation Swachh Bharat Mission (Grameen).

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Vide reference cited, the Special Secretary to the Govt., Ministry of Jal Shakti Department of Drinking Water and Sanitation Swachh Bharat Mission (Grameen) has informed that DDWS organizes "Swachhata Hi Seva" campaign from 15th September to 2nd, October every year. This year the theme is visual cleanliness of villages during Swachhata Hi Sewa.

Further, it is requested to organize a Statewide Campaign on visual cleanliness of villages during "Swachhata Hi Seva" (SHS) to clean up the garbage/waste dumped around in the villages from 15th September to 2nd October, 2022 and also informed that the following activities may be undertaken:

- a) Visual cleanliness in villages;
- b) Cleaning of garbage vulnerable sites in the villages;
- c) Community awareness for segregation of waste (dry and wet) at source;
- d) Construction of waste collection & segregation sheds/centers;
- e) Purchasing waste collection vehicle like tricycle/E-cart (Battery Operated Vehicle) through GeM;
- f) Door to door collection of non-biodegradable wastelike plastics;
- g) Keeping the areas near water bodies clean and doing tree plantation around them;
- h) Generate awareness about the ill effects of Single Use Plastics (SUP) by organizing Gram Sabha meetings and passing resolutions for ban on SUPs';
- i) Sarpanch Samvads on ODF plus elements; and
- j) Slogan writing/pledge taking for "No Littering"

It is further informed that apart from SBMG funds, MGNREGA and FFC funds may also be utilized as per respective programme guidelines.

In view of the above, all the DPOs and SEs, RWS & S, and District RWS Engineering Officers are requested to prepare and submit the action plan and budget proposals to conduct the "Swachhata Hi Seva" campaign from 15th September to 2nd, October 2022. So that 1/3rd of the District total expenditure for the activities may be released to the SNA account of SE RWS&S Dept from SBM(G) funds.

Encl: Ref As above.

Yours faithfully,
Dr P Sampath Kumar I A S
Managing Director

Copy Submitted to the Principal Secretary to Govt., PR & RD Dept., A.P for information.
Copy submitted to the Commissioner, PR & RD Dept., for information.
Copy submitted to the Special Commissioner, PR & RD Dept., for information.
Copy Engineer-in-Chief (ENC), RWS & S Dept., for information.
Copy to all the District Collectors, for information and necessary action.
Copy to all the CEOs, ZP for information and necessary action.